


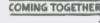


**Before we start...**

What is one word that comes to mind when you think about equity? Answer by visiting: [www.menti.com](http://www.menti.com), enter code **9845 0045** or scan:



**Leave your answer in the Menti word cloud!**

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in partnership with  




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**Today's Conversation**

- Introductions
- SSIC Overview
- Racial Justice Resources
- Close Out and Call to Action



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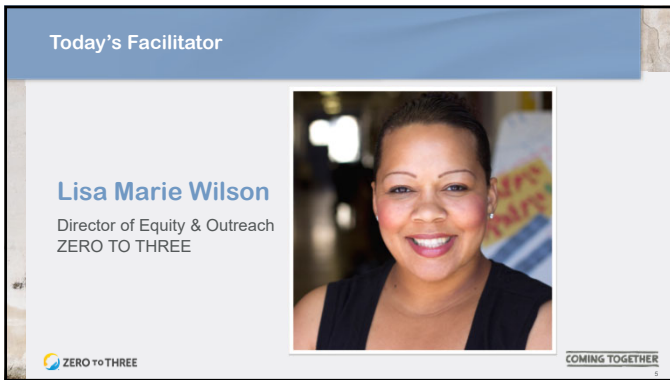
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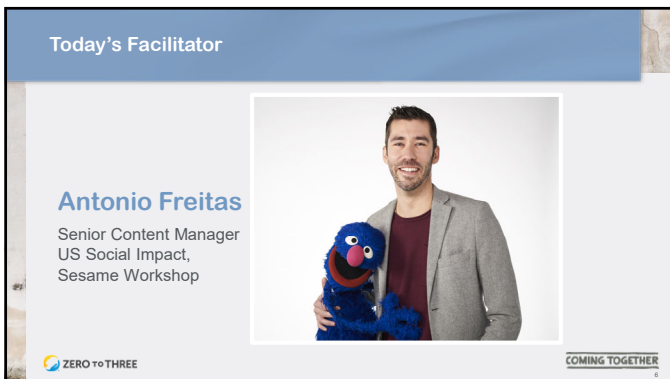
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Today's Friends

- Who are you?
- Where are you from?
- Which Muppet is your favorite?

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it all started with a **BIG IDEA** and our iconic TV show.

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**A history of inclusion**  
Sesame Street and Sesame Workshop have introduced a diverse group of Muppets who have helped children have important conversations over the years. Here are some of them:

- 1970** **ROOSEVELT FRANKLIN**, the first Black Muppet, was popular, but some viewers believed he reinforced negative stereotypes.
- 2009** **ROSITA LA MONSTRITA DE LAS CUEVAS**, the first Latina Muppet to join Sesame Street full time, begins doing a Spanish word-of-the-day.
- 2002** **ARMI**, an HIV-positive Muppet, appears on South Africa's Sesame Street, helping reduce stigma around HIV/AIDS.
- 2010** **GABRIELLE**, a Black Muppet, originally introduced as Gigi, makes her debut when guests visit with her song, "I Love My Hair!"
- 2011** **ALEX**, a Muppet whose father is incarcerated, helps children with imprisoned parents talk about their feelings.
- 2013** **JADA**, a Muppet with autism, is created for a digital storybook. In 2017, she becomes a character on the show.
- 2016** **KARLI**, a Muppet who is in foster care and whose mother struggles with addiction, is cast as a response to the growing opioid crisis.
- 2020** **WESLEY**, a 5-year-old Black Muppet, is created to help families talk about race and racism.

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**ZERO TO THREE's Statement on Racial Equity**

"Advancing racial equity is essential to ZERO TO THREE's mission to give all babies a strong start in life. When all babies and toddlers have what they need to reach their full potential, we all benefit.

We cannot improve the lives of babies, toddlers, and their families without addressing racial equity."

-Matthew Melmed  
Executive Director  
ZERO TO THREE

ZERO TO THREE **COMING TOGETHER**

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**Nearly 1 in 5 babies lives in poverty.**



ZERO TO THREE - All Things Equity:  
[Parenting for Social Justice](#)  
[Celebrating Black History Month](#)  
[Celebrating Asian Pacific American Heritage Month](#)  
[ZTT Policy Center - Equity](#)

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**Video Series – "Daddy Matters"**



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**The Need:**

Almost 2 in every 4 kids struggle with more than one traumatic experience.

- It impacts children's ability to learn, creating obstacles to becoming **smarter**.
- It affects their physical and mental health, so they are less likely to grow up **stronger**.
- It changes the way they interact with the world, making it difficult to be **kinder**.



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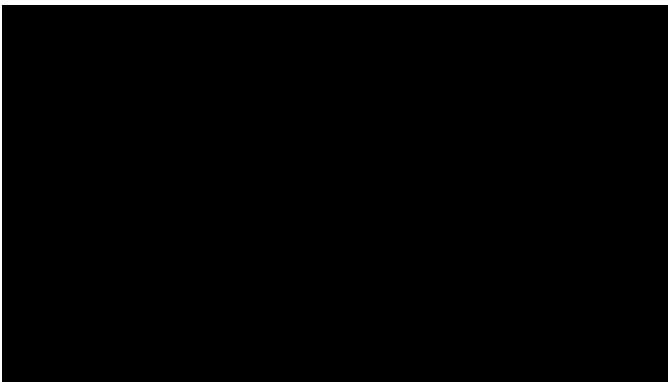
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— our mission is to help kids grow —  
**smarter, stronger, and kinder**



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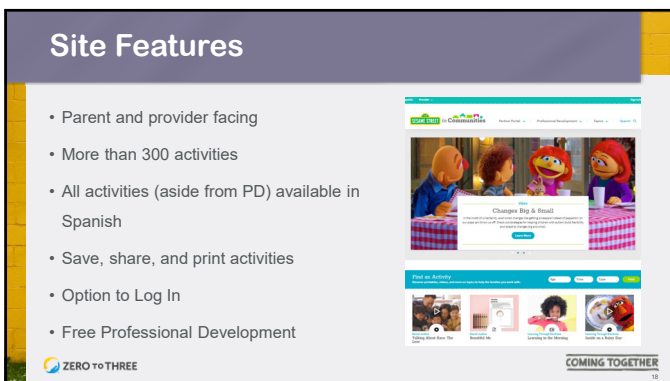
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### Professional Development Resources



**Training Videos**

**Kaiser Care Provider Portrait: Adriana Medina**  
Support the practices of children in foster care with an in-depth documentary of a foster family.



**Webinars**

Mar 23, 2021 1:04 pm EDT  
**Helping Parents Talk About—and Share Up—Applian-Babies**



**Interactive Courses**

**Growing Together**  
Explore strategies for every developmental domain to work with families in making every student school ready.



**Workshops**

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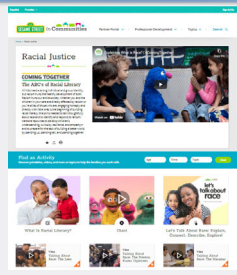
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### Filter Options



**Age**

- Grown-Ups
- 7-10
- 0-1
- 2-3
- 4-6

**Time**

- 1-4 min
- 4-10 min
- 10+ min

**Types**

- Printables
- Interactive Games
- Videos
- Storybooks
- Articles
- Workshops

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### Annual Conference 2021

Early bird registration is open. [REGISTER NOW](#)

**Early Development & Well-Being**

- Ages and Stages
- Brain Development
- Challenging Behaviors
- And more!

**Early Development Learning**

- Child Care
- Early Literacy
- Early Math and Science
- And more!

**Parenting**

- Discipline and Limit Setting
- Fatherhood
- Grandparents and Extended Family
- And more!

**Policy & Advocacy**

- Good Health
- Strong Families
- Positive Early Learning Experiences
- Early Childhood Systems

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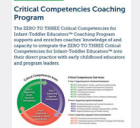
**Resources for Parents and Professionals**




**Bookstore**



**Virtual Events**



**Online Training**



**ZERO TO THREE Journal**

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COMING TOGETHER

Racial Justice Resources




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COMING TOGETHER

Racial Justice



-  A Shared Language
-  Communication & Conflict Resolution
-  Being an Upstander

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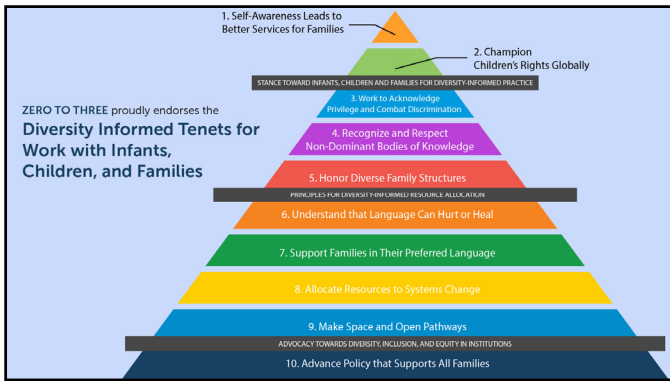
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### Meet the Walkers!

**Wes (Wesley) Walker**

- Age 5
- Pre-K Student
- Loves pretend play, movies, Halloween and architecture.
- Models for curiosity, innocence and (Black) joy

**Elijah 'Eli the Weather Guy' Walker**

- Age 35
- Meteorologist
- Loves exercising, movies, and trying new vegan recipes
- Models for Wes (Black) pride and the way to treat others

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### Racial Justice Resources: A Shared Language

**What is Racial Literacy?**

The resources in this collection can support you in building racial literacy, and children and teens can use them to build their own racial literacy.

You find great power in how children better understand the world around them. When they are curious and directly about race and diversity, they are more likely to learn. When children don't understand the names of the world, they are less likely to learn and understand ideas from other perspectives in their world.

**Racial Literacy is:**

- the knowledge, skills, and awareness needed to talk thoughtfully about race and racism; this naturally includes being open-minded to including terms such as the system, privilege, ally, oppressor, and activism.
- the ability to identify racism and its impacts.
- the ability to recognize and name anti-racism.
- understanding the role racism plays in society.

Building racial literacy also means building children's sense of self and self-worth. It's best for all families, regardless of children's age. Building racial literacy is a process that will take time and effort, but it's essential for living well in the world. So, we're continuously adding to these resources.

**Article**  
Never Too Young: Ages and Stages of Racial Understanding

**Ways to Share:**

- Embed in parent-facing emails/newsletters
- Photocopy and place in reception areas
- Use on a Resource board in common spaces
- Share with caregivers as a conversation starter on ways to support children
- Share via social media

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**Racial Justice Resources: A Shared Language**

1. Talk to babies in their language—parentese!
2. Respond and put words to your baby's gestures, looks and sounds.
3. Make it a conversation, not a one-way street.
4. Narrate what you do as you go through your daily routines.
5. Read, read, and read some more.

**Let's Talk About It: 5 Ways to Build Babies' Language and Communication Skills from Birth**

A growing body of research reveals just how important it is for babies to be exposed to lots of language, starting at birth. Here are five ways to build strong language skills from birth.



Talking with babies doesn't just build vocabularies; it also nurtures the development of cognitive and social-emotional skills, now and into your baby's future. Tuning in: ZERO TO THREE's National Parent Survey, showed that many parents aren't aware of the huge benefits of talking with babies in the first year of life. Here are five ways to build strong language skills from birth.

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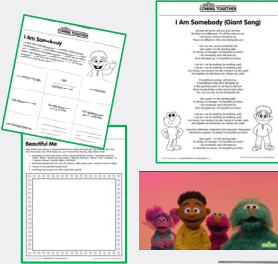
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**Racial Justice Resources: A Shared Language**

**Ways to Use**

- Place in EC settings during arrival for children to begin the day in a soothing way
- Use with families, who can color and start conversations with little ones
- Display around children's spaces to remind them of lessons learned, pages colored, and their circle of care
- Hand out blank activity pages as "take home" projects and encourage children to return with it completed and share what they made
- Invite participants (kids or grown-ups!) to color during workshops or training sessions—to help foster an environment of play and creativity.
- Print off and place in a binder for personalized and easy access



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**Racial Justice Resources: A Shared Language**

**Let's Talk About Race: Explain, Connect, Describe, Explore!**

by Tracy Bonley, Ed.D.

Choose from the five topics in this activity to engage children in important conversations, thought, and action around race and racial justice.

- **Important Questions:** Pose questions to find out what kids already know... then expand their understanding.
- **All About Me:** Celebrate how we're each special, inside and out.
- **Making a Difference:** Inspire children to use their voices.
- **Big Feelings:** Explore ideas for self care and working through overwhelming emotions.
- **I Am Somebody:** Look in the mirror together, stand or sit straight and tall, and invite children to repeat each of the phrases after you, then say them together. Encourage children to "use their proud voice!" You can make this a morning or evening ritual, and think up new affirmations.



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### Racial Justice Resources: A Shared Language

Talking About Race: The Preston Foster Ogletrees

Talking About Race: The Lewis

Talking About Race: The Clutes

Talking About Race: The Christoferson Family

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### All Things Equity: [zerotothree.org/equity](http://zerotothree.org/equity)

Promoting Racial Equity in Early Childhood

The following resources offer insight and guidance on racial justice and equity issues in early childhood. Together, we will make a better world for our babies — a world in which every baby is valued and loved.

RESOURCES

- Resources for Professionals
- Resources for Parents
- Resources for Policymakers

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### Racial Justice Resources for Professionals

Choose Your Learning Format  
ZERO TO THREE's professional development learning options include:

- Coaching program
- Faculty institutes
- Online learning
- Training-of-Trainers
- Trainer certification
- Virtual events
- Technical assistance
- Customized solutions

#### Early Childhood Disciplines

Physical Health

Infant & Early Childhood Mental Health

Child Welfare & Social Services

Early Identification & Intervention

Early Childhood Education

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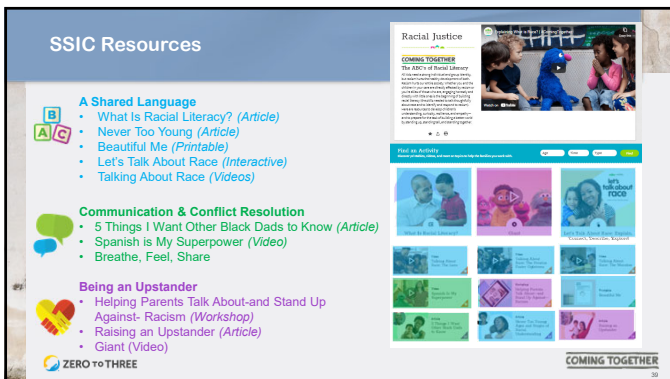
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**Take Action with ZERO TO THREE**

ZERO to THREE Early Childhood Care & Education

About Us | Explore Our Topics | Find Resources & Services | Support Our Work

### Advocacy Action Center

Infants and toddlers don't have a voice in the public policy process, but you do!

By working together, we can leverage our voices to ensure all infants and toddlers have the opportunity to succeed. Use these resources to take action on behalf of babies and families.



Join the Think Babies™ Campaign

[Sign Up Now](#)

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SESAME WORKSHOP

# COMING TOGETHER



**ABCs of Racial Literacy: Talking About Race**  
Explaining Skin Color  
Addressing specific race topics with children and families

**ABCs of Racial Literacy: Race Situations**  
Applying Racial Literacy Skills  
Exploring Self-Care as a Racial Justice Strategy

**Supporting Military Families**  
Talking About Race  
Raising Upstanders  
Build coping strategies like reaching out for help

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ZERO to THREE Upcoming Events

**Virtual Events:**  
Leading with Dignity in Turbulent Times July 28, 2021 | 2:00 p.m.  
2-Part Series on Infant Mental Health 3 Week August Series

**Trainings**  
Critical Competencies Micro Training-of-Trainers Area 2 Starts September 13, 2021  
Critical Competencies Micro Training-of-Trainers Area 3 Starts November 4, 2021  
DC: 0-5 Clinical Training September 14—16, 2021  
Visit [zerotothree.org/training](http://zerotothree.org/training) for the most up-to-date schedule

**Infant-Toddler Court Program (ITCP) Webinars**  
Center for Urban and Racial Equity Webinar July 27, 2021  
Supporting Engagement with a Clinical Perspective on Mental Health Assessment Inside the ITCP (for Clinicians) August 6, 2021 | 11:00 a.m.—12:30 p.m.  
Reducing Silos and Coordinating Treatment Supported Through Mental Health Assessments for At-Risk Families August 13, 2021 | 11:00 a.m.—12:30 p.m.

**Policy & Advocacy Events**  
Think Babies Week of Action for the American Families Plan July 26—30, 2021

**Cross Sites | Infant-Court Toddler Program Virtual Conference**  
August 17—19, 2021

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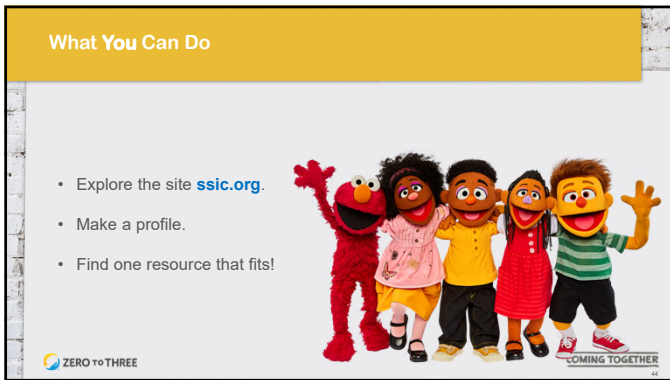
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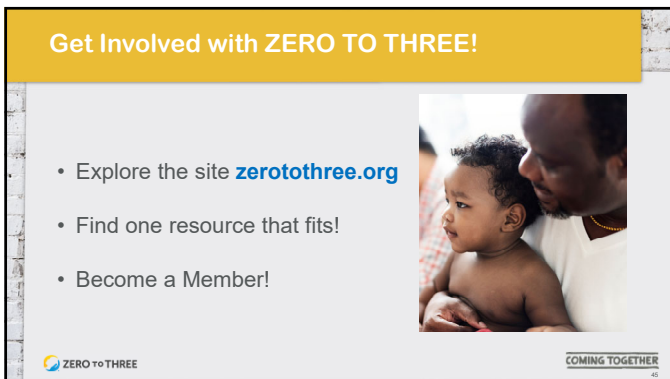
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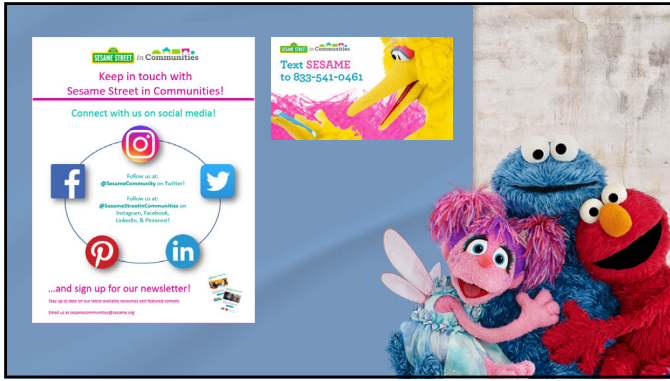
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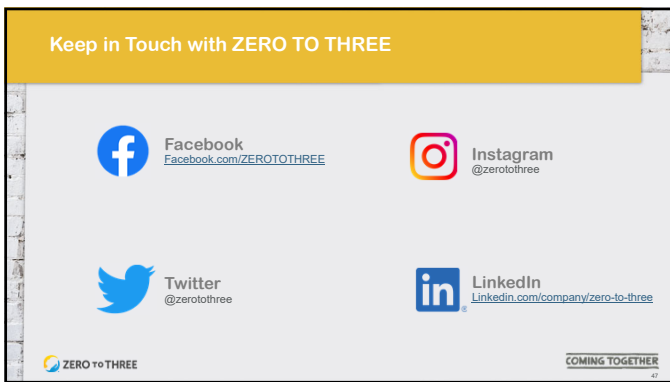
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